

02 DIRECTIONS

From your notes on the front of this worksheet, create and organize your top 3 ideas for each principle of Exit Mindset. The goal is to help you create a plan and prioritize what you can implement now to help better target and reach your consumer.

PRODUCT

IDEA #1

IDEA #2

IDEA #3

TOP
IDEA

IMPLEMENTATION
PLAN

INFRASTRUCTURE

IDEA #1

IDEA #2

IDEA #3

TOP
IDEA

IMPLEMENTATION
PLAN

CONVERSATION

IDEA #1

IDEA #2

IDEA #3

TOP
IDEA

IMPLEMENTATION
PLAN